Be a part of the Mainebiz Startup Hub Magazine

Maine has many organizations and programs to help startups become successful and support them along their journey — from the idea and business plan, to the mentoring, consulting, pitch competitions, grant applications, growth strategies and later rounds of financing. Each organization has a specific role or place in a startup's evolution, yet very few people understand how the network operates.

In March, Mainebiz will produce a special magazine to examine the startup infrastructure in Maine and the resources available at various stages of a startup company. We will talk with entrepreneurs who have gone through the process to learn their successes and struggles as well as investors to help understand what they're looking for in a successful "pitch."

This full color publication will be inserted into the March 6 issue of Mainebiz as well as distributed to various organizations around the state that assist entrepreneurs who may be starting a company.

NOT FINAL COVER

The startup hub magazine should be a part of your marketing plan if you:

- Work closely with startups
- Want to support the organizations committed to growing our startup community in Maine
- Want to showcase the capabilities within your organization to help support and grow startups
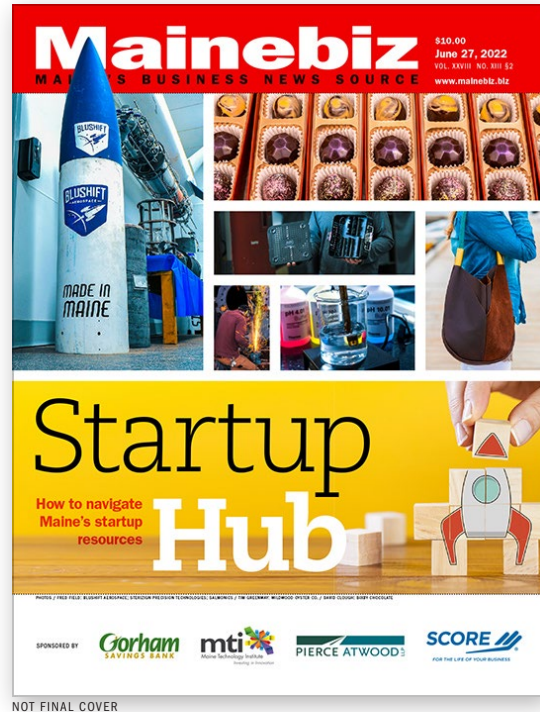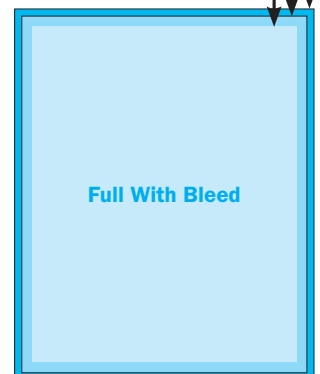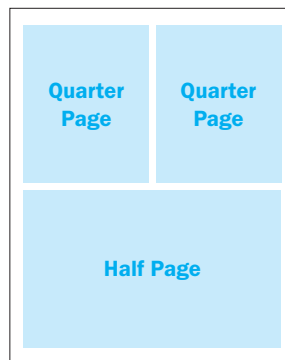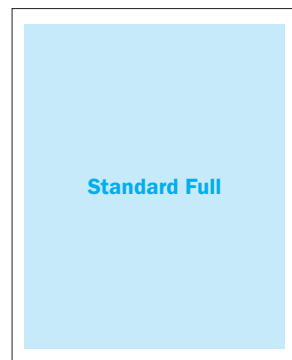
Deadline: February 2
Published on: March 6

ADVERTISING RATES:

Full Page	Half Page	Quarter Page
$2,720	$1,780	$980

Ad specifications:

Full With Bleed	Live area: 7.375" × 9.875"
	Trim: 8.375" × 10.875"
	Bleed: 8.875" × 11.375"
Standard Full	7.375" × 9.875"
Half Page	7.375" x 4.75"
Quarter Page	3.625" x 4.75"

Acceptable file formats:

Ads must be built to the correct size. Keep any important text within the live area of full page with bleed ads to avoid content loss during trim.

"High Quality" or "Press Quality" PDFs are preferred. Any fonts must be embedded. We work in the Adobe Creative Cloud on Mac OSX. We can accept camera ready files in Adobe InDesign, Illustrator or Photoshop.

When sending native files, all images and fonts must be collected and sent with the file. We prefer that Photoshop files be sent as PDFs

To ensure print quality:

- Blacks and grays need to be made with only black ink, not a CMYK mix.
- Colored type or white type on top of color backgrounds or color images should be at least 9 points. Type below 9 points may not hold registration.
- At least 20% variation of color is recommended when representing contrasting tones.
- The total ink density of colors should not exceed 240%. Photos with areas above 240% ink density may loose fine detail in those areas.