

A guide to philanthropic opportunities in Maine

Businesses in Maine have a long history of giving back to their communities and investing in social services, culture, healthcare and education. With so many deserving nonprofits, it's sometimes difficult to discern and prioritize corporate giving. With the Giving Guide, nonprofits have the opportunity to showcase their organizations and to differentiate their mission and work so that businesses better understand how they can contribute.

This full color publication will be mailed to Mainebiz subscribers, giving it a readership of 39,000 business executives. In addition, the Giving Guide will be posted as a digital edition on the Mainebiz website. This allows the Giving Guide to be a year-round reference.

Each participating nonprofit in the Giving Guide will be featured in a two page layout. On one page, the nonprofit will provide a full page/full color advertisement. The other page will be a formatted profile of the nonprofit that will include information such as:

- Mission Statement
- List of services
- List of the board of directors
- Giving and volunteer opportunities

A Mainebiz editor will assist in creating the nonprofit profile pages. Mainebiz will also provide each nonprofit with a PDF of their profile page, and ten copies of the publication.

After the Giving Guide is published and mailed, a digital copy will be available online at www.mainebiz.biz.

Deadline: **Aug. 5** **Published in:** **Sept. 2024**

GIVING GUIDE PARTNER:



GIVING GUIDE 2023 COVER



Right-hand page ad specifications:

Ad size	Live area	Trim	Bleed
Full with bleed	9.25" x 12.25"	10" x 13"	10.5" x 13.5"
Full	9.25" x 12.25"	N/A	N/A

A standard full page ad will have a white border between the edge of the ad and the edge of the page. A full page with bleed will extend to the very edge of the page. Keep any important text within the live area to avoid content loss during trim.